

ANNUAL REPORT

2020-2021



LITERACY
GREEN BAY

CELEBRATING 40 YEARS

- ◆ Empowering
- ◆ Inclusive
- ◆ Accountable
- ◆ Collaborative

LETTERS FROM BOARD PRESIDENT AND EXECUTIVE DIRECTOR

Dear Friends of Literacy Green Bay,

As I enter the final year of my six-year term on the Board of Directors, I look back over the years and am proud of the accomplishments of this organization and the impact that Literacy Green Bay has made in our community. The success stories that we consistently hear from our adult learners are inspiring and keep us motivated to continue advancing our mission. The need for adult literacy in the greater Green Bay community continues to be strong, as I believe you will see in this annual report.

I would like to give a special thank you to our amazing staff, who bring our mission and vision to life every day. We faced a fair amount of change and uncertainty this past year, but our staff remained committed to our cause and embraced the change and uncertainty with a collaborative and open mindset. Literacy Green Bay's profound impact in the community is a direct result of the hard work of our staff.

Thank you for your continued support of Literacy Green Bay.

Sincerely,

Dan Fabich
Board President



Dear Friends of Literacy,

We have had an amazing year celebrating our 40th anniversary and serving the needs of our learners. As the year draws to a close, we can't help but look forward to the next 40 years.

When we returned to in-person classes this fall, we took on a hybrid format, allowing some students to join class from home, while others were in-person. We hope to continue to offer new class formats to help support a greater range of learners, and incorporate more and newer technology. We also want to increase our capacity for more classes, as there are so many more community members who want to work on their English and literacy skills with us. Unfortunately, because of reduced funding and limited space in classes due to social distancing, we recently had to start waiting lists for some of our classes. Help us eliminate the wait for those eager to learn. Literacy Green Bay has relied on grants, donations and volunteers for the last 40 years, and the same will be true for the next 40. Please help our learners, your neighbors, continue to improve their literacy by volunteering with us, making a donation, or adding Literacy Green Bay to your planned giving plan. This will ensure we have the resources to meet the literacy needs of our community members for years to come! We can't wait to see what the future holds, and we are so excited you are here to see it with us!

Your friend in literacy,

Robyn Hallet
Executive Director

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Hanson*

ELL Class Program Manager

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Office Coordinator

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Event & Marketing Coordinator

DeEtte Radant / Kati Cunningham* /

Kristi Anne Kronschnabel*

Adult Tutoring Program Coordinator

Kelly Severson

Family Literacy Program Manager

Jim Polar

Staff Accountant

Laurie Laurent-Hyland

Computer Lab Instructor / Intake Coordinator

David Nohara*

Program Specialist



L to R: David Nohara, Laurie Laurent-Hyland, Ann Leurquin, Kelly Severson, Robyn Hallet, DeEtte Radant

Asterisk (*) denotes staff members who have changed positions, or recently moved on from Literacy Green Bay to pursue careers elsewhere.

Outstanding Children First Family Literacy Learner

sponsored by U.S.
Ventures

Awarded to:
Lorena Cortes-
Rodriguez



CHILDREN FIRST FAMILY LITERACY

“I have faced several challenges throughout all these years, but each of them has only made me stronger. All the support I got from my family, friends, and instructors will always be carried in my heart. I will forever be thankful.” — Lorena Cortes Rodriguez

Children First Family Literacy (CFFL) programming is a two-generation approach to tackling the issues of poverty and low literacy within families, and is a collaborative program between Literacy Green Bay, Northeast Wisconsin Technical College and Green Bay Area Public Schools. By educating parents and their children simultaneously, CFFL works to break this intergenerational cycle. Parents attend GED-prep classes as well as Parent Education sessions while their children attend nurturing early learning classes where they acquire preschool-readiness skills necessary to be successful in school. Parents and their children also come together to participate in Parent & Child Together time to help strengthen family bonds and teach parents how to further support their children’s learning at home. With COVID-19 forcing all programming to switch from in-person to virtual in March of 2020, it was a very challenging, yet quite successful year overall! **20 families** were served this fiscal year.

- 12 adult CFFL students took a total of...
- 23 GED subject tests.
- 1 adult earned their GED in the 2019-20 program year.
- 100% of parents and their toddlers were offered a variety of online early learning activities through Google Classroom to participate in together while attending programming virtually. Approximately 50% of families accessed the site throughout the program year.
- 100% of preschool-aged children were on track to develop the academic and social skills necessary to enter kindergarten successfully and on track with their peers.

COLLEGE & CAREER READINESS 1

Literacy Green Bay began offering College & Career Readiness Level 1 classes in August of 2018 as a result of a newly-formed collaboration with NWTC. This course is designed for lower-level readers who wish to bring their reading proficiency up to a level that will allow them to successfully transition into more rigorous GED coursework at NWTC. Specific reading strategies are taught using both established curriculum as well as the software program IXL.com. Once mastered, these strategies give students the confidence they need to dive into more extensive coursework and provide the foundation necessary to further explore post-secondary education beyond their GED. This class is currently offered for three hours, twice per week, on Monday mornings or Wednesday evenings. Despite a year fraught with many challenges for both teachers and learners who needed to adapt to virtual learning, we were still highly successful in transitioning 8 learners to NWTC to continue their path toward GED attainment.

- 31 students enrolled in CCR1 in 2019-20 program year
- 8 students completed CCR1 and advanced to CCR2 at NWTC
- Of the 8 students who transitioned to NWTC, 1 learner went on to receive her HSED (High School Equivalency Diploma) this program year.



ENGLISH LANGUAGE LEARNER CLASSES

“I moved to America two years ago and did not speak any English. For over a year now I have been attending [class] at Literacy Green Bay and am able to speak basic English. Thanks to my teacher Dorothy for her dedication.” — Saadia Jadoud



Outstanding
English
Language
Learner

sponsored by
American Foods
Group

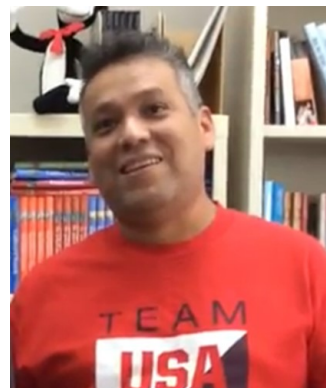
Awarded to:
Saadia Jadoud

Literacy Green Bay offers four levels of English Language Learning Classes, from a Pre-literacy Level, designed for learners whose native languages are very distant from English, up to Level 2, for learners who can engage in conversational English and read and write basic paragraphs. Upon completion of Level 2, students can continue their English studies with our partner NWTTC, and eventually enroll in career-oriented classes. To accommodate our learners' varied schedules, we offer classes both mornings and evenings, for 43 weeks per year. In 2020-2021, due to the COVID-19 pandemic, classes were completely virtual, as they were at the end of 2019-2020. This was a completely new way of learning for almost all of our students, many of whom did not have the technology to participate. Literacy Green Bay staff worked with students in whatever way necessary to get them connected and continue their learning, installing apps on their phones, lending them WiFi hotspots (thanks to generous grants from Greater Green Bay Community Foundation and Green Bay Packers Give Back), lending Chromebooks, and serving as “tech support” for whatever issues arose. Although overall student participation in this all-virtual year was lower than in years past with in-person learning, we added something new: the ability to provide instruction remotely. When we returned to in-person learning in August, 2021, we kept the Zoom feeds running and opened our in-person classes to remote learners, thereby providing more ways to access our classes than in any year past.

- 261 students enrolled in...
- 7 ELL classes
- 21% of students completed a goal

ADULT TUTORING

“For me, the tutor helps with my pronunciation and more communication with people. In my new job, I don't need a translator. For the application, it was only me. It's more interaction. More for family and friends and more opportunities, jobs and life.” — Octaviano Ulloa



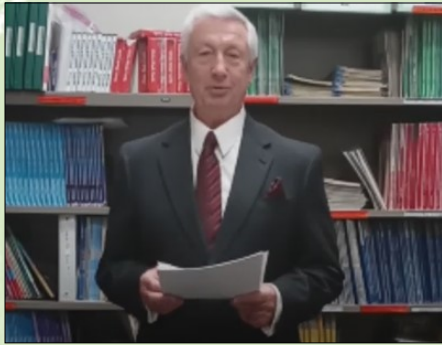
Outstanding Adult
Learner of the Year

sponsored by
Schreiber Foods

Awarded to:
Octaviano Ulloa

Literacy Green Bay offers tutoring services in a variety of subjects, including reading, writing, math, and/or English language skills to adults. Adult learners are matched with a personal tutor after taking reading and placement tests, and having an interview with a volunteer evaluator. In 2020-21, many tutoring pairs were “on hold” during the pandemic, waiting for vaccines and safety conditions to improve. Still, many learners continued to work with their tutors:

- 80 active tutoring pairs
- 45 learners advanced a grade level and/or met a personal goal while working with a tutor
- 26 new tutors were trained
- 21 tutors have tutored 10+ years
- 8 tutors have tutored 20+ years



8th Annual Award & Appreciation Brunch

June 23, 2021

This digital event, emceed by WFRV Channel 5 anchor Tom Zalaski, can still be viewed online:
<https://www.literacygreenbay.org/2021brunch>

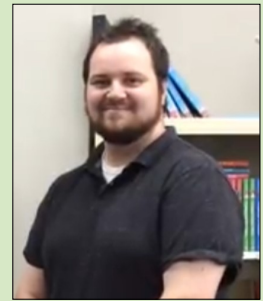
Literacy Partnership Award

Sponsored by Green Bay Packers Give Back
 Awarded to: Greater Green Bay Community Foundation



Irene Daniell Kress Literacy Advocate Award

sponsored by George Kress Foundation
 Awarded to: Sue & Ed Tucker



Evie Jensen Spirit Award

sponsored by JBS/ UFCW Local 1473
 Awarded to: Michael Fox

Lifetime of Literacy Award

sponsored by Quality Insulators
 Awarded to: Laurie Laurent-Hyland



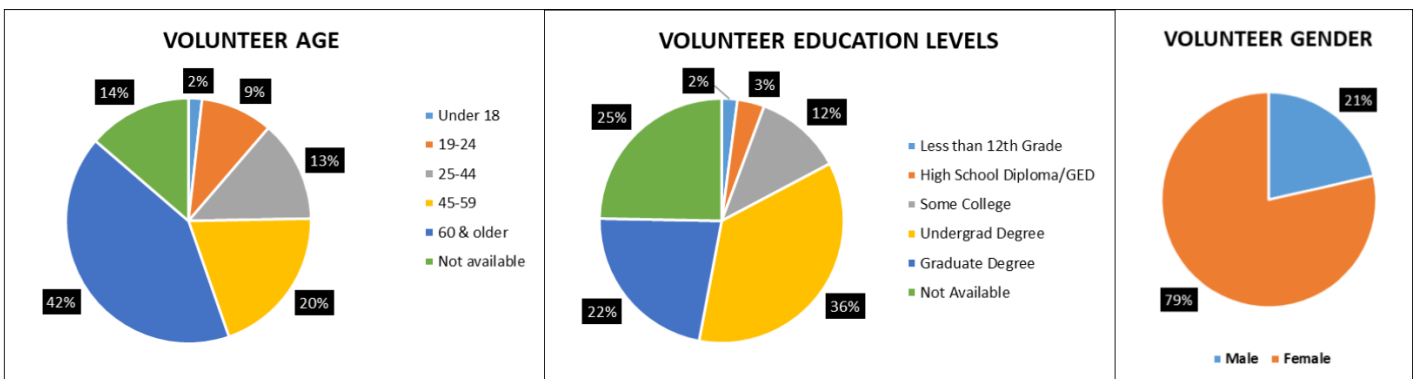
Volunteer of the Year Award

Sponsored by WPS
 Awarded to: Kathy Rohde



U. S. Citizenship Scholarship Recipient

sponsored by the Green Bay Area Exchange Club
 Awarded to: Olga Wakker



2021 EVENT BUNDLE SPONSORS



Many thanks to these generous sponsors who helped fund our four major fundraisers for the year: the Annual Awards & Appreciation Breakfast, the 2021 Trivia Bee, Golfing for Hope, and our 40th Anniversary Golf Outing.

LITERACY GREEN BAY TRIVIA BEE



February 25, 2021

Katie Trulley, Lindsay Barber, and Brian Hallman were the winners of the three rounds of trivia in this fun, virtual event!

Additional sponsors include: Nicolet National Bank, OSMS, Connect (powered by American Family Insurance), Cellcom/Nsight, Capital Credit Union, Wipfli, NWTC, Foxwood Associates, and Wisconsin Pay Specialist.

GOLFING for hope

August 19-21, 2021

Partnering with House of Hope and the Howe Community Resource Center, this fun putt-putt golf event has participants travel to multiple hole sponsors across the Green Bay area.





1980

Women of Resurrection Lutheran Church begin tutor training for Southeast Asian refugees. →



1981

Literacy Council of Brown County is established as a 501(c)(3) organization.

←



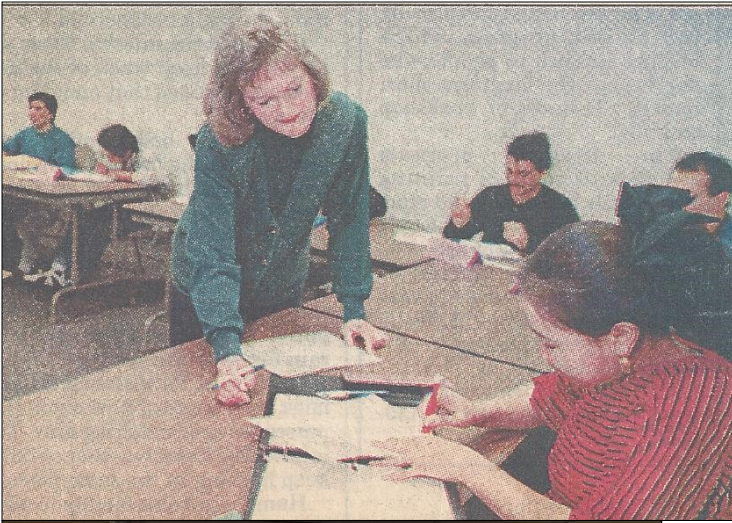
1991

Thomas P. Brogan Endowment Fund established

1993

Volunteer Tutor Trainers receive JC Penny Golden Rule Award. →





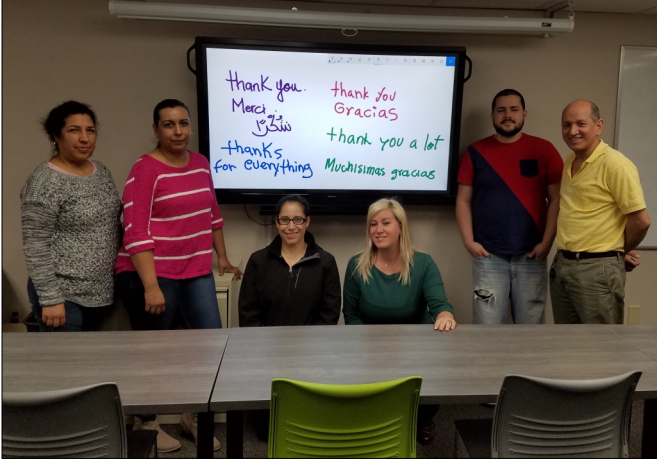
1995

First English language large group class is offered.



1997

English language programming expands to 3 levels of classes with corporate support.



2016

Classroom renovation.



2009

Sister Jeanne and Sister Carlotta of the Sisters of Saint Francis of the Holy Cross win Wisconsin Literacy's Tutors of the Year award. →



2021 and beyond...

Green Bay offers to settle Afghan refugees.



See a detailed timeline: <https://www.literacygreenbay.org/history>



Literacy Green Bay was sad to lose a long-time volunteer in the passing of **Marie Fonder** in October 2020. Marie volunteered with the Literacy Council of Brown County for 23 years. Her work with the Literacy Council earned her several awards. In 2002, Marie was the first recipient of the Evie Jensen Spirit Award, presented for her distinguished volunteer work for the Literacy Council. She was also recognized in a Green Bay Press-Gazette Good Neighbor article acknowledging her contributions to the Literacy Council. In 2013, Marie received the prestigious Merrill Lynch Heart of Gold Lifetime Achievement Award, presented at the KI Convention Center. She was posthumously given the Show of Strength award from Golden House in October 2021.

These donors honored Marie's devotion to Literacy Green Bay with gifts to the organization:

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Donations In Memory of Betty Brown:

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Donations In Memory of Amy Crane Johnson:

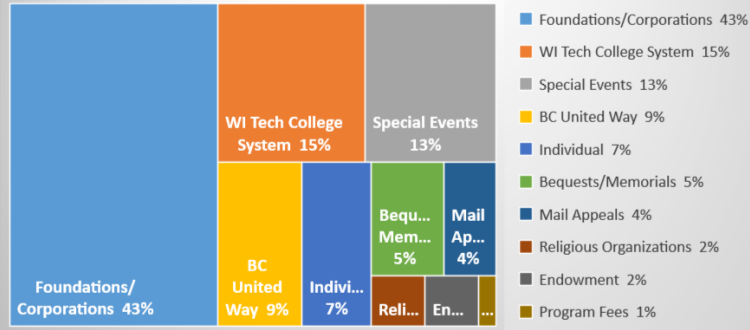
Beth Kern Dennis & Sandra Posey
 Robb Mommaerts Richard Van Der Leest
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Donations In Memory of Lorraine Robb:

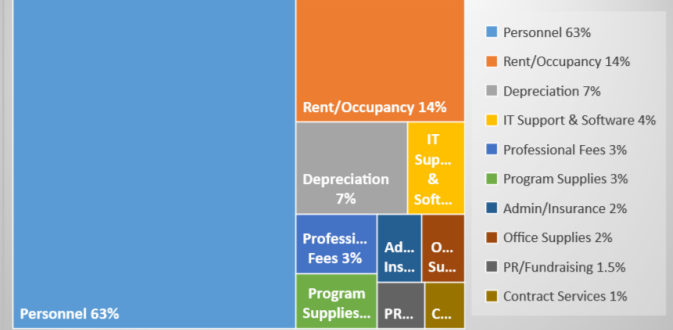
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FINANCIAL STATISTICS

Revenue (in percentage order)

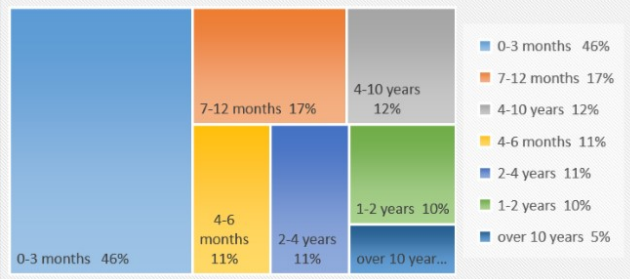


Expenses (in percentage order)

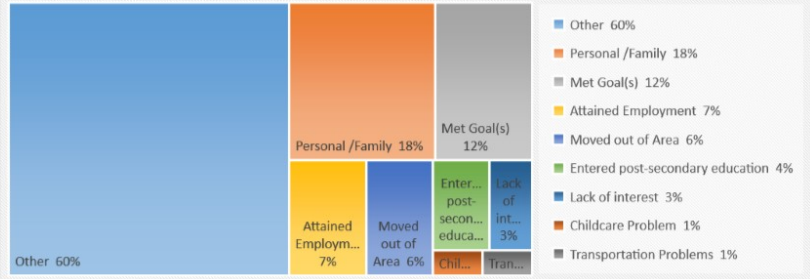


LEARNER STATISTICS

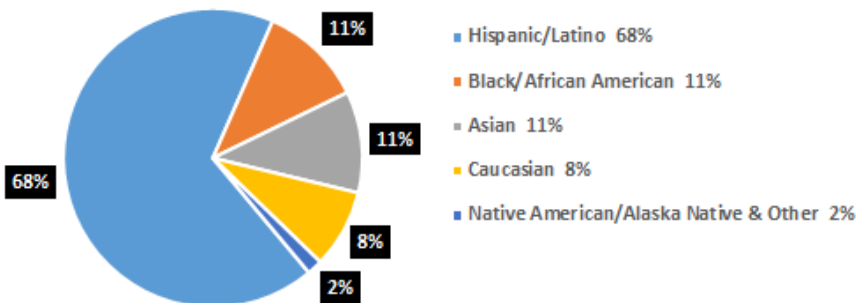
Length in Program



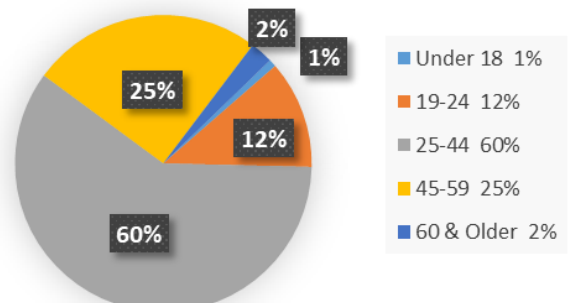
Student Reason for Exit



RACE / ETHNICITY



AGE



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Created in 1991, this fund is managed by the Greater Green Bay Community Foundation. Endowment funds are raised and maintained to provide long-term financial stability for Literacy Green Bay, but contributions to our endowment fund also enable Literacy Green Bay to fund current program needs. The Board of Directors reviews the budget annually and determines an appropriate withdrawal amount from the fund, up to 5% of the balance. This withdrawal is limited to 5%, which represents earnings and interest, so that the fund balance is still maintained and grows in order to support long-term financial needs. When donors designate contributions to the endowment, they are helping ensure continuity of programming for future generations.

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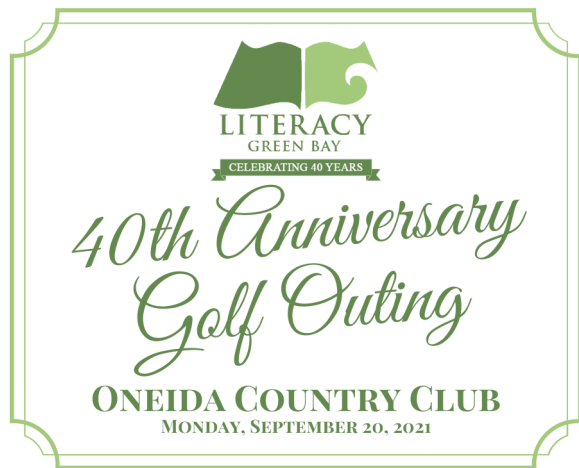
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Scrabble Bee

Thursday, February 24, 2022

Annual Awards & Appreciation Breakfast

Wednesday, June 22, 2022

Golfing for Hope

Friday & Saturday, September 16 & 17, 2022

2nd Annual Golf Outing

Monday, September 19, 2022

Literacy Green Bay's mission is to help adults and families acquire the reading, writing, math, English language, computer, and workforce skills they need to function effectively as workers and community members.